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Update No. 1 to the Offer Prospectus

of the

Public Exchange Offer

of

Liontrust Asset Management PLC

for all publicly held registered shares with a nominal value of CHF 0.05 each

of

GAM Holding Ltd., Zurich, Switzerland

(Update no. 1 dated 29 June 2023 (the "**Update No. 1**")
to the Offer Prospectus dated 13 June 2023)

A. Background

On 13 June 2023, Liontrust Asset Management PLC, London, United Kingdom ("**Liontrust**" or the "**Offeror**"), published a public exchange offer (the "**Offer**" or the "**Exchange Offer**") for all publicly held registered shares of GAM Holding Ltd., Zurich, Switzerland ("**GAM**" or the "**Company**") with a nominal value of CHF 0.05 each (the "**GAM Shares**", and each individually a "**GAM Share**"), pursuant to, and subject to the terms and conditions and the restrictions set forth in, the offer prospectus of the same date (the "**Offer Prospectus**").

Also on 13 June 2023, the Swiss Takeover Board published its third decision (*Verfügung*) (decision 844/03 dated 12 June 2023), according to which, *inter alia*, the Exchange Offer complies with the legal provisions on public tender offers. Further decisions (*Verfügungen*) regarding certain specific questions in connection with the Exchange Offer were rendered by the Swiss Takeover Board on 21 April 2023 (decision 844/01) and on 5 June 2023 (decision 844/02).

This Update No. 1 forms an integral part of the Offer Prospectus. Other than as set forth herein, the Offer Prospectus remains valid and unchanged, and continues to be in force and effect. Capitalized terms used and not defined herein shall have the meaning ascribed to them in the Offer Prospectus.

B. Update on Financial Information

As indicated in Section E.1. (*Information on GAM (Target Company) – Name, Domicile, Share Capital, Business Activity and Annual Report*) of the Offer Prospectus, GAM published on

21 June 2023 unaudited interim financial statements for the first quarter 2023 ending 31 March 2023 (the "**GAM Unaudited Interims**"). The GAM Unaudited Interims are available at GAM's website at <https://www.gam.com/de/our-company/investor-relations/results-centre>.

Furthermore, as indicated in Section C.5. (*Information about the Offeror – Annual Reports*) of the Offer Prospectus, Liontrust published on 21 June 2023 its full year audited results for the Liontrust Group's financial year which ended 31 March 2023 (the "**Liontrust 2023 Final Results**"). The Liontrust 2023 Final Results are available on Liontrust's website at <https://www.liontrust.co.uk/gam-acquisition/documents>.

The annual report of Liontrust, including the audited financial statements, for the financial year which ended 31 March 2023 will be published in due course. This document will be made available on Liontrust's website as stated above.

C. Update on Third-Party Fund Management Services Business

Liontrust understands that GAM has reached a definitive agreement to sell its loss-making third-party fund management services businesses in Luxembourg and Switzerland to Carne Group. Liontrust understands that the transactions are expected to close during the fourth quarter 2023. If completed, this sale would satisfy the FMS Exit condition. For further information please see GAM's ad-hoc-notification of 29 June 2023 available on GAM's website at <https://www.gam.com/en/news-and-media/ad-hoc-announcements-pursuant-to-art-53-lr>.

D. Additional Update

Liontrust understands that with request dated 15 June 2023, Rock Investment SAS has (i) asked the board of directors of GAM to answer certain questions in connection with the Offer and (ii) supplemented the request it had submitted previously to convene an extraordinary shareholders' meeting with an agenda item relating to a special audit (*Sonderuntersuchung*) on these questions.

Liontrust understands that the extraordinary shareholders' meeting requested by Rock Investment SAS is expected to be held on 25 August 2023.

Liontrust has agreed that the extraordinary shareholders' meeting to be called by GAM based on the Transaction Agreement to elect Liontrust's nominees to the board of directors of GAM as well as one individual as chairman and certain individuals as members of the nomination and compensation committee with effect as of the Settlement and subject to the condition that Liontrust will hold more than 50% of the GAM Shares immediately after the Settlement will not take place during the Additional Acceptance Period.

E. Incorporation by Reference

Certain information in relation to Liontrust and GAM is, as indicated accordingly, incorporated by reference into the Offer Prospectus, including this Update No. 1. Without limitation, unless expressly stated herein, the contents of the websites of the Liontrust Group and GAM Group and any links accessible through the websites of the Liontrust Group and GAM Group, do not form part of the Offer Prospectus, including this Update No. 1.

F. Governing Law and Jurisdiction

The Offer and all rights and obligations arising out of or in connection with the Offer, including this Update No. 1, shall be governed by, and construed in accordance with, Swiss substantive law. Zurich 1, Switzerland shall be the place of exclusive jurisdiction for all disputes arising out of or in connection with the Offer, including this Update No. 1.

G. Offer Documentation

This Update No. 1 and all other publications of the Offeror in connection with the Offer are published on the website of Liontrust (<https://www.liontrust.co.uk/gam-acquisition/documents>) and provided electronically to the major Swiss media, the significant information service agencies operating in Switzerland, the significant electronic media which disseminate stock exchange information, as well as the Swiss Takeover Board.

This Update No. 1 is available in German, French and English free of charge from Zürcher Kantonalbank, IHKT, P.O. Box, 8010 Zurich (e-mail: prospectus@zkb.ch).

H. Offer Restrictions

General

The distribution of this Update No. 1 and any other materials relating to the Offer and the making of the Offer may in certain jurisdictions (including, but not limited to, Japan) (the "**Restricted Jurisdictions**") be restricted by law, be considered unlawful or otherwise violate any applicable laws or regulations, or may require Liontrust or any of their direct and indirect subsidiaries to change or amend the terms or conditions of the Offer in any way, to make an additional filing with any governmental, regulatory or other authority or take additional action in relation to the Offer. Therefore, persons obtaining this Update No. 1 and any other materials relating to the Offer or into whose possession this Update No. 1 and any other materials relating to the Offer otherwise comes, are required to, and should inform themselves of and observe, all such restrictions. Neither Liontrust nor the receiving agent accept or assume any responsibility or liability for any violation by any person whomsoever of any such restriction.

The Offer is not being and will not be made, directly or indirectly, in or into the Restricted Jurisdictions. It is not intended to extend the Offer to any such Restricted Jurisdictions. This Update No. 1 and any other materials relating to the Offer, and any and all materials related thereto, should not be sent or otherwise distributed in or into the Restricted Jurisdictions and the Offer cannot be accepted by any such use, means or instrumentality, in or from within the Restricted Jurisdictions. Accordingly, copies of this Update No. 1 and any other materials relating to the Offer are not being, and must not be, sent or otherwise distributed in or into or from any Restricted Jurisdiction or, in their capacities as such, to custodians, trustees or nominees holding shares for persons in any Restricted Jurisdictions, and persons receiving any such documents (including custodians, nominees and trustees) must not distribute or send them in, into or from any Restricted Jurisdiction. Any purported acceptance of the Offer resulting directly or indirectly from a violation of these restrictions will be invalid. No shares are being solicited for purchase or sale from or to a resident of the Restricted Jurisdictions and, if sent in response by a resident of the Restricted Jurisdictions, Liontrust reserves the right to reject such acceptance. Such documents relating to the Offer must not be used for the purpose of soliciting the purchase or sale of any GAM Shares or Liontrust Shares by any person or entity resident or incorporated in any Restricted Jurisdiction. Each person delivering an acceptance form in connection with the Offer will be required to certify that, unless and to the

extent otherwise agreed with and authorized by the Offeror in accordance with applicable law and regulations: (i) such person has not received the Offer, the offer document, the acceptance form or any other document relating to the Offer in a Restricted Jurisdiction, nor has such person mailed, transmitted or otherwise distributed any such document in or into a Restricted Jurisdiction; (ii) such person has not utilized, directly or indirectly, the mails, or any means or instrumentality of commerce, or the facilities of any national securities exchange, of a Restricted Jurisdiction in connection with the Offer; (iii) such person is not and was not located in a Restricted Jurisdiction at the time such person accepted the terms of the Offer or at the time such person returned the acceptance form; and (iv) if such person is acting in a fiduciary, agency or other capacity as an intermediary, then either (a) such person has full investment discretion with respect to the securities covered by the acceptance form or (b) the person on whose behalf such person is acting was located outside the Restricted Jurisdictions at the time he or she instructed such person to accept the Offer.

Subject to applicable securities laws and regulations, the Offeror makes available a "vendor placement" arrangement with respect to the Offer for holders of GAM Shares in the United States of America (each a "**U.S. Shareholder**" and together the "**U.S. Shareholders**") where, in the sole discretion of Liontrust and the Vendor Placement Agent, an offer of securities to such persons would require filing of a registration statement with the United States Securities and Exchange Commission (the "**SEC**") or another relevant regulatory body. Accordingly, the Offeror structures the Offer in a manner whereby each U.S. Shareholder receives average net cash proceeds (after deduction of applicable taxes, fees, costs and expenses including foreign exchange and dealing commissions) from the sale of the Liontrust Shares that it would otherwise be entitled to receive in the Offer (such arrangement, the "**Vendor Placement**"), unless such holder makes such representations, warranties and confirmations as Liontrust and the Vendor Placement Agent may require, and Liontrust and the Vendor Placement Agent, in their sole discretion, determine that such holder may receive the Liontrust Shares without filing of a registration statement with the SEC or another relevant regulatory body. Any sale of Liontrust Shares pursuant to the Vendor Placement will occur outside of the United States of America and any Restricted Jurisdictions pursuant to a centralized sale process at prevailing market prices promptly following Settlement and will be subject to deduction of applicable fees and expenses. U.S. Shareholders may be permitted to receive Liontrust Shares in the Offer (instead of cash resulting from the Vendor Placement) upon establishing their eligibility by completing an eligibility questionnaire attached to the form of acceptance and returning any required supporting documentation to the receiving agent. For further information, see "*Offer Restrictions – United States of America*" and Annex 1 (*Additional Information for U.S. Shareholders*) of the Offer Prospectus.

United States of America

GAM's U.S. Shareholders are advised that the GAM Shares are not listed on a U.S. securities exchange and that GAM is not subject to the periodic reporting requirements of the U.S. Securities Exchange Act of 1934, as amended (the "**Exchange Act**"), and is not required to, and does not, file any reports with the SEC thereunder.

The Offer is made for the issued and outstanding shares of GAM, which is domiciled in Switzerland, and is subject to Swiss disclosure and procedural requirements. The Offer is made in the United States of America pursuant to Section 14(e) and Regulation 14E under the Exchange Act, subject to the exemption provided under Rule 14d-1(d) for "Tier II" tender offers under the Exchange Act, and otherwise in accordance with the disclosure and procedural requirements of Swiss law, including with respect to the Offer timetable, settlement procedures, withdrawal, waiver of conditions and timing of payments, which may be different from those

applicable under U.S. domestic tender offer procedures and law, and certain rules applicable to tender offers made into the United States of America, including rules promulgated under Section 14(d) of the Exchange Act, do not apply. In particular, the financial information included in this announcement has been prepared in accordance with International Financial Reporting Standards, which may not be comparable to the financial statements or financial information of U.S. companies or companies whose financial statements are prepared in accordance with generally accepted accounting principles in the United States of America. The Offer is made to GAM's shareholders resident in the United States of America on the same terms and conditions as those made to all other shareholders of GAM to whom an offer is made. Any informational documents, including this announcement, are being disseminated to GAM's U.S. Shareholders on a basis comparable to the method that such documents are provided to GAM's other shareholders.

Neither the SEC nor any U.S. state securities commission has approved or disapproved the Offer, passed upon the merits or fairness of the Offer, or passed any comment upon the adequacy, accuracy or completeness of the disclosure in relation to the Offer. Any representation to the contrary is a criminal offence in the United States of America.

To the extent permissible under applicable law or regulations and in accordance with Rule 14e-5(b) under the Exchange Act, the Offeror and its affiliates or its brokers and its brokers' affiliates (acting as agents for the Offeror or its affiliates, as applicable) may from time to time and during the pendency of the Offer, and other than pursuant to the Offer, directly or indirectly purchase or arrange to purchase GAM Shares or any securities that are convertible into, exchangeable for or exercisable for GAM Shares. These purchases may occur either in the open market at prevailing prices or in private transactions at negotiated prices. To the extent information about such purchases or arrangements to purchase is made public in Switzerland, such information will be disclosed by means of a press release or other means reasonably calculated to inform U.S. Shareholders of GAM of such information. In addition, the financial advisers to the Offeror may also engage in ordinary course trading activities in securities of GAM, which may include purchases or arrangements to purchase such securities. Any information about such purchases will be made public in Switzerland to the extent, and in the manner required, by Swiss law.

To the extent the Offer is subject to U.S. securities laws, those laws only apply to U.S. Shareholders and will not give rise to claims on the part of any other person. It may be difficult for GAM's shareholders to enforce their rights and any claims they may have arising under the U.S. federal securities laws, since Liontrust and GAM are located in non-U.S. jurisdictions and some or all of their respective officers and directors may be residents of non-U.S. jurisdictions. GAM shareholders may not be able to sue the Offeror or GAM or their respective officers or directors in a non-U.S. court for violations of the U.S. federal securities laws. It may be difficult to compel the Offeror and GAM and their respective affiliates to subject themselves to a U.S. court's judgment. Judgments of U.S. courts are generally not enforceable in either Switzerland or England and Wales. In addition, original actions, or actions for the enforcement of judgments of US courts, based on the civil liability provisions of the US federal securities laws, may not be enforceable in Switzerland or England and Wales.

The Liontrust Shares to be offered in exchange for GAM Shares pursuant to the Offer have not been and will not be registered under the U.S. Securities Act of 1933, as amended ("**U.S. Securities Act**"), nor under any laws of any state or other jurisdiction of the United States of America, and may not be offered, sold, resold or delivered, directly or indirectly, in or into the United States of America, except pursuant to an exemption from the registration requirements of the U.S. Securities Act and applicable state securities laws. This Update No. 1 does not

constitute an offer to sell or the solicitation of an offer to buy any securities in the United States of America. Liontrust will not register or make a public offer of its securities, or otherwise conduct the Offer, in the United States of America.

The securities referred to herein have not been and are not presently expected to be listed on any US securities exchange or quoted on any inter-dealer quotation system in the United States of America. None of GAM or Liontrust presently intends to take any action to facilitate a market in such securities in the United States of America.

The Liontrust Shares will only be made available in the United States of America to qualified institutional buyers (as defined in Rule 144A under the U.S. Securities Act) in transactions that are exempt from the registration requirement of the U.S. Securities Act. U.S. Shareholders may be permitted to receive Liontrust Shares in the Offer upon establishing their eligibility by completing an eligibility questionnaire attached to the form of acceptance and returning any required supporting documentation to the receiving agent. For further information, see Annex 1 (*Additional Information for U.S. Shareholders*) of the Offer Prospectus.

The Liontrust Shares issued to qualified institutional buyers in the United States in connection with the Offer and Liontrust Shares issued to shareholders of GAM that are "affiliate" of GAM will be "restricted securities" within the meaning of Rule 144(a)(3) under the U.S. Securities Act. All Liontrust Shares issued in connection with the Offer may only be resold pursuant to an available exemption from, or in a transaction not subject to, registration under the U.S. Securities Act.

Participating in the Offer may be a taxable transaction for US federal income tax purposes and under applicable US state and local, as well as foreign and other tax laws. Each U.S. Shareholder is urged to consult its independent professional adviser immediately regarding the tax consequences of accepting the Offer. For further information, see Annex 2 (*Tax Consideration for U.S. Shareholders*) of the Offer Prospectus.

Neither the SEC, nor any U.S. state securities commission, has approved or disapproved of the securities to be offered in exchange for GAM Shares pursuant to the Offer or any related transaction or determined if the information contained herein or in any offering circular to be prepared in connection with the Offer is accurate or complete. Any representation to the contrary is a criminal offense in the United States of America.

As used herein, "**United States of America**", "**United States**", "**U.S.**" or "**US**" means the United States of America, its territories and possessions (including Puerto Rico, the U.S. Virgin Islands, Guam, American Samoa, Wake Island and the Northern Mariana Islands), any state of the United States of America and the District of Columbia.

United Kingdom

The Offer is only being made within the United Kingdom pursuant to an exemption under Regulation (EU) 2017/1129 as it forms part of domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended and together with any applicable adopting or amending measures in the United Kingdom, the "**UK Prospectus Regulation**") from the requirement to publish a prospectus that has been approved by the UK Financial Conduct Authority (the "**FCA**") and published in accordance with the UK Prospectus Regulation.

European Economic Area

The Offer is only being made within the European Economic Area ("**EEA**") pursuant to an exemption under Regulation (EU) 2017/1129 (as amended and together with any applicable adopting or amending measures in any relevant member state of the EEA, the "**Prospectus Regulation**"), from the requirement to publish a prospectus that has been approved by the competent authority in that relevant member state and published in accordance with the Prospectus Regulation or, where appropriate, approved in another relevant member state and notified to the competent authority in that relevant member state, all in accordance with the Prospectus Regulation.

Japan and other Restricted Jurisdictions

The Offer is not addressed nor being made, directly or indirectly, in or into Japan or any other Restricted Jurisdiction or to shareholders of GAM whose place of residence, seat or habitual abode is in Japan or any other Restricted Jurisdiction and such shareholders may not accept the Offer. Accordingly, the Offer is not capable of acceptance in or from Japan or any other Restricted Jurisdiction.

	Security number	ISIN	Ticker Symbol
GAM registered shares not tendered (first trading line)	10265962	CH0102659627	GAM
GAM registered shares tendered (second trading line)	127626946	CH1276269466	GAME2
GAM registered shares tendered (third line, no trading)	127626948	CH1276269482	n/a
Liontrust Shares	0738840	GB0007388407	LIO

Sole UK Sponsor and Lead Broker: Singer Capital Markets Advisory LLP

Financial Adviser: Alantra Corporate Finance LLP

Joint Broker and Vendor Placement Agent: Panmure Gordon (UK) Limited

Offer Manager: Zürcher Kantonalbank